



# Staffordshire Practice Managers Conference 2026

## DIRECTORY OF EXHIBITORS

24th September 2026

### Headline Sponsor: Williams Medical

**Williams Medical – your trusted partner for medical supplies and services since 1986.** With 40 years of experience, we've built an extensive product range, expert knowledge, and developed outstanding customer care. By supporting thousands of practices every day, we understand the pressures of modern healthcare and the importance of reliable support as the primary care landscape continues to evolve. From humble beginnings in the South Wales valleys, we've grown into a leading supplier of medical supplies, building a reputation as one of the UK's most trusted providers, and our excellent Trustpilot rating is testament to this.

**A supplier you can trust:** With over 40,000 SKUs and thousands of products in stock for same-day dispatch, we offer one of the most comprehensive ranges of medical essentials including disposables, equipment, diagnostic tools, furniture, facilities, stationery, pharmaceuticals, gynaecology and family planning. For over 20 years, we have also delivered high-quality Medical Services to further support practices across the UK with equipment calibration, testing and repairs, fridge servicing, health and safety risk assessments, and PAT testing. Our market-leading service offering gives customers complete confidence in their medical equipment and guarantees accuracy and compliance due to our manufacturer accredited Technicians using specialised testing equipment fully traceable to national standards and providing unrivalled technical expertise. Trusted by thousands of healthcare professionals and backed by excellent customer service, our flexible omni-channel purchasing options offers convenience for customers to shop online or by phone. We are more than just a supplier – we are a partner, dedicated to supporting your everyday and are continually investing in strategic initiatives and new projects to support our growth and commitment to excellent service.

**Earn rewards every time you shop with Williams Plus+:** As part of our commitment to support your everyday, you can get even more from your shopping experience with Williams Plus+. Earn Plus Points for every £1 you spend on medical supplies and services, watch your Plus Points accumulate, and exchange them for vouchers, products or services! In addition to Plus Points, eligible customers can now save even more with Plus Prices across a range of products. The best bit? You can lock-in your Plus Prices for 3 months – securing you more savings and enabling your budget to go even further!

**Driving Positive Impact in Healthcare and Beyond:** Sustainability is a key objective at Williams Medical and we are focused on enhancing sustainable sourcing, reducing waste, and lowering our carbon footprint across all areas of operation. Our partnerships with forward-thinking companies is essential to our mission of promoting sustainability across the healthcare sector and our ever-growing range of eco-friendly medical products helps support other businesses become more sustainably conscious too.

**Supporting you and your practice:** When you choose Williams Medical, you gain a partner focused on supporting your everyday needs. Our knowledgeable team is always on hand to provide expert guidance, dependable service and practical solutions that help your practice operate efficiently and effectively. Visit the Williams Medical stand or [www.wms.co.uk](http://www.wms.co.uk) to learn more about how we can support your practice.

Website: [www.wms.co.uk](http://www.wms.co.uk)

## **BWH Surveyors:**

BW Healthcare Surveyors are a market leading, specialist primary care premises firm of Chartered Surveyors.

We provide help and support to GP practices, healthcare providers and primary care organisations, including both owners and occupiers of GP surgeries in addition to developers and investors across the UK.

Our Team have over 100 years combined experience supporting GP practices with all their premises requirements, with a long and successful track record of helping medical sector clients increase their income and maximise their investments.

Our services include; notional Rent reviews, lease rent reviews and renewals market valuations, sale and leaseback transactions, pharmacy lease reviews, development and improvement advice and asset management.

We have established strong working relationships with personnel within NHS England/Health Boards, CCGs/ICBs, District Valuer Services, LMCs and GP federations. We have also built up relationships with key organisations within our sector, including; solicitors, accountants, architects, developers and investors, which helps us strive to secure speedy and hassle-free resolutions to a wide range of issues that our clients may be facing.

All of our Chartered Surveyors and RICS registered valuers are specialist primary care surveyors and members of the RICS which means they are fully qualified and regulated by the Royal Institution of Chartered Surveyors. The company is also an RICS regulated firm, we are SafeContractor accredited, and a Code of Practice approved supplier, to ensure the highest standards of service to our clients.

Website: [www.bwhsurveyors.co.uk](http://www.bwhsurveyors.co.uk)

## **Dene Healthcare:**

Dene Healthcare is the original one stop shop for general practice, supplying everything from stationery to medical equipment, janitorial supplies to canteen. We also offer a range of services such as surgery kit outs, energy provider swaps, PAT testing, equipment calibration and much more! Our mission is to use our 20 years of experience in the business to provide the very best value and service possible to General Practice.

Website: [www.denehc.co.uk](http://www.denehc.co.uk)

## **Diktamen:**

Diktamen is a digital dictation, speech recognition, and Ambient Voice Technology platform built for the operational realities of UK Primary Care. It supports GPs, ANPs, nurses, and practice teams to produce accurate, secure, and efficient clinical documentation within everyday GP workflows.

Designed around high patient volumes, short consultations, QOF requirements, and medical legal risk, Diktamen helps reduce manual typing while maintaining clinical control. It can be used for consultation notes, referral letters, reports, and wider administrative documentation. Practices can adopt traditional digital dictation, front end speech recognition, or ambient capture during consultations, allowing each clinician to work in the way that suits them.

Unlike standalone ambient tools that generate unstructured free text, Diktamen enables documentation to be structured, coded, and quality checked, supporting cleaner data inside the clinical system and improved

downstream reporting. This strengthens governance, data accuracy, and funding alignment across the practice and PCN.

Diktamen is fully procurement ready for the UK public sector. The platform meets NHS compliance requirements including DSPT, DTAC, and DCB0129 clinical safety standards, and is available via NHS SBS Framework or direct contract. Deployment can be delivered as cloud or on premise, with mobile applications provided as standard. Transition is designed to be light touch, allowing migration of existing templates and workflows.

Established as a market leading platform in the Nordic healthcare market, Diktamen is expanding across the UK with a focus on interoperability, flexibility, and long term partnership.

Website: [www.diktamen.com](http://www.diktamen.com)

## **Dyad Artificial Intelligence Limited – BetterLetter:**

BetterLetter is an AI-powered clinical coding solution that transforms practice workflows across the UK. It automatically generates accurate codes from clinical letters, prioritises QOF, and highlights suggested actions for quick review. Seamless integration ensures a smooth fit with existing systems, while built-in alerts support best practice, safety, and compliance. Practices can also access optional support from our team of experienced in-house coders. The result: saved time, reduced clinician burnout, increased income, and improved patient care.

Website: [www.dyad.net](http://www.dyad.net)

## **Engage Health Systems:**

Engage Health Systems is a forward-thinking healthcare solutions provider dedicated to improving patient outcomes through innovative technology and data-driven insights. The company partners with healthcare organisations to streamline operations, enhance patient engagement, and support more efficient, high-quality care delivery.

Website: [www.engagehealth.uk](http://www.engagehealth.uk)

## **General Practice Mediation:**

With first-hand experience as a practising GP and in-depth knowledge of the complexities of general practice, Clare provides expert mediation tailored to the unique challenges of primary care. Whether you're facing a partnership dispute, PCN dispute, contractual disagreement, or workplace conflict, her impartial guidance helps you find practical, lasting resolutions whether you are looking to remedy your relationship or part on the best terms.

Mediation provides a structured, cost-effective way to resolve disputes in GP partnerships, PCNs, and workplace settings. Whether addressing partnership splits, contractual disagreements, or workplace conflicts, mediation helps all parties reach a mutual resolution - without the cost, time and stress of litigation.

Website: [www.generalpracticemediation.co.uk](http://www.generalpracticemediation.co.uk)

## **Health Harmonie:**

Established in 2003, HealthHarmonie has been dedicated to delivering exceptional healthcare services with a focus on proximity to patients and providing vital capacity to hospitals. As an independent healthcare provider collaborating with the NHS, our commitment lies in delivering community-based healthcare services across England. Currently specialising in Gynaecology, Dermatology, Ophthalmology, Minor Surgery,

and ENT community services, our clinical leads, recognized in their respective fields, ensure the efficiency, precision, and high quality of our services.

Our primary goal is to address the increasing demands in healthcare by offering extensive support to the NHS. By providing additional capacity, we alleviate the stress on NHS hospitals and Integrated Care Boards (ICBs). Committed to our vision of creating long-term, sustainable, and patient-focused healthcare, we collaborate with over 19 commissioning organizations, operating clinics in more than 100 sites throughout England.

Our current focus is on raising awareness about our services to reduce local hospital RTT's (Referral to Treatment times) and enhance their capacity to handle more complex cases efficiently. With a yearly patient count exceeding 150,000, we strive to contribute to the nation's health one patient at a time, making HealthHarmonie a cornerstone in fostering a healthier community.

Website: [www.healthharmonie.com](http://www.healthharmonie.com)

## **HealthTech-1:**

We're a small start-up based in London, who are dedicated to automating admin tasks within the NHS. Our aim is to increase efficiency and allow healthcare professionals to focus more on patient care.

Our main product, automated registrations, streamlines the patient registration process by automating data entry and coding to ensure same-day registrations with full clinical coding. Integrated with clinical systems like EMIS and SystmOne, we reduce manual errors and administrative workload.

Healthtech-1 are a selected supplier for the NHS Register with a GP service, saving over 85,000 hours of NHS staff time. We're used by more than 1,000 GP practices, automating a significant portion of the nation's patient registrations weekly.

Our mission is encapsulated in our guiding principle: "One less task for NHS staff." By automating repetitive administrative processes, we strive to alleviate the burden on healthcare workers, enabling them to dedicate more time to patient care.

Website: [www.healthtech1.uk](http://www.healthtech1.uk)

## **Hempsons:**

Hempsons is a leading national law firm specialising in health and social care, charities and social enterprise, with a particular focus on primary care.

As one of the largest national primary care teams, we have 20 experienced solicitors providing expert advice to GPs, partnerships, federations, provider organisations and primary care networks on a day-to-day basis. We advise over 800 GP practices, primary care providers, PCNs and Federations, helping them meet the demands and challenges of a rapidly changing environment with the integration of primary, secondary, social and mental health care. At present we have a specific focus on the 10 year plan and the implications of it for those GP entities.

Our dedicated team of primary care experts is here to provide Practice Managers with a wealth of valuable tools and resources to support their practices - whether you're looking for the latest updates in the sector or practical advice to navigate legal challenges, we've got you covered with our regular webinars, articles and podcasts – all available on our free legal resources for GPs and Practice Managers page.

We provide our clients with support down to the last detail, whether the issue is big or small, complex or simple. With offices in London, Manchester, Harrogate, Newcastle and Southampton, we are your ideal legal partner.

Website: [www.hempsons.co.uk](http://www.hempsons.co.uk)

## Henry Schein Medical:

At Henry Schein Medical, we offer innovative, integrated health care solutions that help connect patients and professionals in meaningful ways. As a leading supplier of medical equipment, consumables, and pharmaceuticals to health care providers across the UK, we strive to deliver an optimum combination of quality and value to help support you in delivering high-quality patient care.

Our highly personalised approach includes dedicated local account managers in your area and an engaged online accounts team ready to serve you. In addition to helping you stock up on essentials and find the right equipment to fit your individual needs, we offer advice and financing.

As your trusted partner, we are committed to providing the best possible service.

Website: [www.henryscheinmedical.co.uk](http://www.henryscheinmedical.co.uk)

## Hillcroft Surgery Supplies Ltd:

A thriving, family-run business, Hillcroft has evolved into a leading supplier within the medical market. In April 2025, the company relocated to a brand-new office designed to enhance productivity and collaboration while providing scope for future expansion.

We foster lasting partnerships with our customers, delivering exceptional service, premium-quality products, and competitive pricing.

At the heart of our seamless fulfilment operation is our well-stocked warehouse - the engine of our efficiency, where precision meets preparedness.

With over two decades of healthcare sector expertise, our dedicated team are here to provide tailored support at every stage of your journey with us.

Website: [www.hillcroftsupplies.com](http://www.hillcroftsupplies.com)

## MediP WS Ltd:

At MediP, we believe healthcare professionals should be able to focus on patient care, not supplier management. For over 13 years, we have been supporting GP practices, Primary Care Networks, pharmacies, and healthcare providers across the UK by delivering a reliable, cost-effective, and customer-focused procurement service.

Our approach is simple: put surgeries first. We understand the pressures facing modern healthcare organisations, from increasing costs and limited budgets to growing administrative demands. That's why we work closely with every customer to provide exceptional service, competitive pricing, and practical solutions that save both time and money.

MediP supplies thousands of products across clinical, dispensing, janitorial, stationery, washroom, and healthcare equipment categories. From everyday essentials such as gloves, wipes, dressings, needles, and dispensing consumables to medical furniture, diagnostic equipment, printers, toner cartridges, and office supplies, we aim to be a true one-stop procurement partner.

Beyond products, we offer a range of value-added services including equipment calibration, PAT testing, equipment repairs, confidential shredding, toner recycling, couch reupholstery, custom online ordering lists, consolidated invoicing, and dedicated account management. Our goal is to simplify procurement while delivering measurable savings and operational efficiencies.

What truly sets MediP apart is our commitment to building long-term relationships. Every customer has access to a knowledgeable team that understands primary care and is always available to help. We take pride in delivering a personal service, fast delivery, transparent pricing, and tailored support that healthcare providers can depend on.

MediP – Helping Healthcare Providers Save Time, Reduce Costs, and Focus on What Matters Most: Patient Care.

Website: [www.medip.co.uk](http://www.medip.co.uk)

## **Ortus Health:**

Ortus Health is a UK-based team that strengthens primary care services across the NHS. We work alongside GP practices to reduce workload pressures, improve operational efficiency, and protect high standards of patient care through expert document management and remote GP triage solutions.

### **Document Hub**

Our specialist clinical coding and workflow team delivers comprehensive document management, who cover clinical coding and medication management. Operating strictly within NHS protocols and information governance standards, we integrate directly into your existing clinical systems.

The impact is immediate and measurable. Backlogs are cleared, daily correspondence is maintained, and over 90% of documents are fully completed without requiring GP input. Medication changes are actioned appropriately, records are accurately coded, and risk is reduced. Practices simply add our team into SystmOne, EMIS, or Docman, and we function as part of the workflow.

### **GP Triage Hub**

Our experienced GPs provide remote triage support from 08:00 to 18:30, reviewing patient requests, issuing prescriptions, completing fit notes, and conducting telephone consultations in line with your practice protocols.

Because our clinicians focus solely on triage, they work efficiently and consistently, helping practices manage peak demand and workforce pressures without the financial and management burden of additional employed staff.

At Ortus Health, we operate as a seamless extension of your team, delivering safe and scalable solutions that give practices the capacity to focus on providing outstanding patient care.

Website: [www.ortushealth.com](http://www.ortushealth.com)

## **Pure Unity Health:**

Pure Unity Health has been a leading NHS partner providing First Contact Practitioners and wider clinical services integrating with Primary Care since 2016.

Our services focus on collaborative, community-based solutions integrating closely with Primary Care Networks, Neighbourhood teams, GP Federations, GP clusters and ICB's in England, Scotland, Wales and Northern Ireland. Our experienced teams of First Contact Physiotherapists, Health and Wellbeing Coaches and Social Prescribers all aim to prioritise prevention to support long-term well-being and health before illness takes hold. We work collaboratively helping to deliver scalable, community-integrated care models,

optimising clinical pathways with data intelligence, and significantly enhancing population health through preventative strategies.

We support areas such as MSK, Long Term Chronic conditions including CVD, diabetes and persistent pain, social prescribing, Women's Health, neurology, rheumatology and geriatric care, all sitting at the heart of care delivery. As part of our focus on transparency and reporting, we provide monthly key data delivered at practice and PCN level, demonstrating clinical activity, patient feedback, outcomes and facilitates service development opportunities. on the clinical services we deliver for our PCN partners. Our research-driven approach and commitment to high-quality patient care ensures constant service improvement and effective integration with Primary Care teams. We offer comprehensive training support for our teams and a rigorous clinical governance structure. Delivering impactful and sustainable services providing both cost effectiveness and clinical excellence.

Website: [www.pureunityhealth.co.uk](http://www.pureunityhealth.co.uk)

## **Total Data Management:**

Making Lloyd George Records Easier to Manage for Primary Care Teams

Managing large volumes of paper records alongside the demands of day-to-day patient care is an ongoing challenge for GP practices. With space at a premium and admin teams already stretched, managing paper records can quickly become a time-consuming burden.

We support GP practices and primary care organisations with the secure management of Lloyd George records, helping reduce administration, improve efficiency and make it easier for teams to manage patient information. Whether you need to create more space, improve access to records or plan your next steps, we tailor the service around your practice requirements.

Secure Off-Site Storage – Freeing up practice space while keeping records secure and accessible.

Digitisation – Converting paper records into digital information and uploading records into clinical systems to improve access.

Clinical Summarisation – Providing structured summaries of patient histories to support accurate and accessible records.

Box Clever Records Management Platform – Giving practices visibility and control of stored records.

From secure collection through to completion, we fully manage the service ourselves, reducing the time and administration involved in managing records so practice teams can focus on supporting their patients.

Website: [www.total-data.co.uk](http://www.total-data.co.uk)

## **United Gas & Power:**

UGP are a direct energy provider (not a broker or consultant) that specialises in helping Doctors Surgeries and Medical Institutions reduce their energy spend. We offer 'free, no obligation', energy health checks to explore current procurement processes, the rates historically agreed and the opportunities available to reduce those costs.

Website: [www.ugp.co.uk](http://www.ugp.co.uk)

## **X-on Health:**

With over 20 years of experience delivering solutions tailored to GP surgeries, X-on Health is shaping the future of primary care with a mission to remove barriers to access and make healthcare more equitable, efficient and patient-centred.

As a leading provider of digital access solutions in general practice, X-on Health empowers surgeries to manage demand and provide seamless patient journeys. Working with over 3,500 practices across the UK, it is building an intelligent, integrated system by bringing together Cloud-based telephony, AI-powered navigation, voice agents, ambient scribe technology and data - helping practices move beyond outdated systems to a connected, digital front door.

X-on Health supports patients and practices to adopt online tools at their own pace, using voice, text and translation to ensure every patient can access the right care first time.

Website: [www.x-on.co.uk](http://www.x-on.co.uk)