

A faint, light green microphone graphic is positioned diagonally across the upper left portion of the slide, pointing towards the top right.

PMA Commercial Partnerships

The PMA logo is located in the bottom left corner. It consists of the letters 'PMA' in a bold, green, sans-serif font, set against a white rectangular background that has a folded corner effect.

PMA

Why Partner with PMA?

Reach Decision-Makers Across Primary Care

PMA works across the UK healthcare landscape to strengthen workforce development through education, training, and professional learning. We can help you connect with the healthcare professionals who matter most.

Our portfolio includes apprenticeships, workshops, conferences, and specialist programmes, equipping professionals with the skills, knowledge, and confidence to thrive. Through collaboration, we strengthen teams, improve patient outcomes, and support a sustainable future for healthcare.

Our Audience Includes:

- Practice Managers
- Business Managers
- Operations Managers
- GP Practice Leaders
- PCN Managers
- Healthcare Administrators
- Senior Decision-Makers

Partnership Benefits:

- Multi-channel marketing opportunities
- Year-round brand visibility
- Direct access to healthcare leaders
- Lead generation and networking opportunities

Multiple Ways to Engage Our Audience

We have a variety of opportunities to engage with our audience, click below to learn more.

Digital Advertising

- Website & newsletter advertising
- Advertorial content
- Social media promotion
- Targeted email campaigns

Webinars & Online content

- Hosted webinars
- Educational online blog posts

PMA Awards

- Headline sponsorship
- Category sponsorship
- Brand visibility opportunities

Practice Manager Conferences

- Lead sponsorship packages
- Exhibition opportunities
- Face-to-face networking
- Direct access to healthcare leaders

*Click any of
the boxes to
learn more*

